

No.MKT-SP/BSM/GUWAHATI/0017/2018

Date 8<sup>th</sup> February 2018

To,  
All Registered Exporters of Spices

Sir,

Sub: Buyer Seller Meet for Spices at Guwahati– reg:

Spices Board, with a view to promote the spices produced in the country, as well as to strengthen the supply chain of spices, has been conducting Buyer Seller Meets (BSM) at strategic locations across India. The BSMs provide a common platform for the buyers and sellers of spice industry, to interact and establish effective market linkages and hence have attracted the interest and active participation of exporters from across the country as well as spice growers.

North Eastern states of India are home to a variety of indigenous spice varieties which are of high value and has vast commercial applications. In order to promote the indigenous spice varieties of the North East, Spices Board intends to organize the fourth edition of the Buyer Seller Meet for North Eastern Spices at NEDFi Convention Centre, Ganeshguri, Guwahati on 22<sup>nd</sup> February 2018.

The BSM will be attended by over 120 sellers, representing growers, growers' associations, co-operative societies, farmer producer companies, spice processor of North-eastern states . The major spices from the North East, featured during the BSM are Large Cardamom, Lakadong Turmeric, Bird's Eye Chilli, Bhut Jalokia, Nadia Ginger, Bay Leaf etc.

In this regard, I cordially invite you to the Buyer Seller Meet, scheduled to be held on 22<sup>nd</sup> February 2018 at NEDFi convention center, Guwahati and interact with the sellers with a view to develop direct market linkages.

Kindly inform your willingness to participate in the BSM along with details in the format given below, vide mail to : [tikendranath.deka@nic.in](mailto:tikendranath.deka@nic.in), [sbroghydev@gmail.com](mailto:sbroghydev@gmail.com), with cc to [dm.sb-ker@gov.in](mailto:dm.sb-ker@gov.in), [nithin.joe@nic.in](mailto:nithin.joe@nic.in), [nilina.spicesboard@gmail.com](mailto:nilina.spicesboard@gmail.com) latest by **17<sup>th</sup> Feb 2018, 4.00 PM**

**Name of the Firm:**

**Address and email id:**

**Spices Board CRES Reg no:**

**Name, Designation and phone no. of the officials attending the event:**

For more details please contact: Dr T N Deka, Scientist C, Spices Board, Guwahati (Ph: 0361 2339778/ Mob:09436295055) / Shri Nithin Joe, Deputy Director, Spices Board, Kochi (Ph: 0484 2333610 ext 510).

Sd/-

DIRECTOR ( MKTG)